DELIVERY SPECIFICATIONS

When ordering print work, it is important that your files are correct and that the graphic conditions are used. This way we can guarantee that your printed matter will be delivered properly. We cannot be held liable for disappointing results as a result of incorrectly supplied files. For example, language and / or spelling errors, incorrect colors or color conversion, screens, gradients, etc. See our general terms and conditions.

FILE TYPE

Preferably deliver your print-ready files in PDF or TIFF. It is not possible to deliver files in PSD, AI or INDD for print-ready files. Always export your files as PDF or TIFF.

We recommend using our PDF preset to export your PDF. You can always request this from us.

BLEED AND SAFETY AREA

BLEED
Our printers do not print to the edge of a sheet of paper. They use a larger sheet, and this is then cut to the desired size. Cropping is not always 100% accurate. To avoid problems, add at least 1cm bleed to your design along all sides of your layout. Before exporting, make sure that all elements at the edges continue to the bleed. The bleed is cut away. Do not put important information in this space.

SAFETY AREA
Keep at least an extra 2 cm as a margin within the finished format and do not place important images, logos and / or texts here. This prevents them from falling away after finishing.

PRESSURE MARKS

Deliver your files **without** printing marks. This means that we do not accept files with crop marks, bleeds, registration marks, color bars and page info. Keep in mind that the files must contain the trim box (crop area) that corresponds to the finished format.

LETTER CONTOURS

Always convert text to letter outlines. So texts are recorded and secured, you prevent errors in your print, and we can open the files for checking and / or editing. Please include your fonts as well (in your PDF).

COLOR USE

No Pantone colors are printed with digital printing. All files that you submit for printing must be in CMYK mode: Cyan, Magenta, Yellow and Key (= Black). If you nevertheless supply files with Pantone colors, we must convert them to CMYK. As a result, the color spectrum you expect may deviate from the final print result. If you are using an RGB image, you can convert it to CMYK.

With screen printing, we can print Pantone colors and you must indicate which Pantone color you want.

BLACK

READ TEXT
It is best to use 100% black for texts.

FULLY FLAT
For solid areas we ask to use black consisting of the following percentages: C: 50% M: 50% Y: 50% K: 100%

DELIVER CONTOUR

When you provide a design to be cut into a shape, you must add a cutting line to the file. The cutting line must be formatted on a separate layer as a line. The color of the line must be a spot color named "CutContour" and consist of C: 0% M: 100% Y: 0% K: 0%.

TRANSPARENCIES AND OVERPRINTING

Transparency and overprint can cause problems in the production of your printed matter. Therefore, transparencies in your print file must be flattened. If you deliver a file where you have applied effects (drop shadow, glow effect or image that has been processed transparently) and have not smoothed, you can expect unexpected results from your printing work.

We advise you that text and / or image should not be on "overprint". If this were the case, there is a risk that your text and / or an image will be poorly or not visible in the printing process. White texts or areas, etc. that are overprinted will disappear completely.

RESOLUTION

A common mistake is using images with a much too low resolution. This gives a bad result.
The minimum resolution of your files depends on the application and the viewing distance. In general, the resolution varies between 50-300 ppi. A few tips:

From 240 PPI
For 100% sharp printing we recommend 300 PPI, keep at least 240 PPI.

Between 100-150 PPI
Sharp print and also good readable and visible up close. Excellent resolution for exhibition applications, for example.

Between 50-10 PPI
Prints that must be legible at a sight distance of a few meters. You use this resolution for banners or wall panels that hang at a distance of a few meters.

Never try to enlarge an image in a lower resolution or convert it to a higher resolution in Photoshop, for example. You increase the pixels of the image and that results in a blurry image in your printed matter. Reducing an image to a lower resolution is no problem.

Note: If you use a lower dpi value than indicated, there is a chance that the image will be blurred. In addition, it may happen that no better picture is available. We advise you to view the image at 100% to 150% size to assess for yourself whether the image is acceptable.

SUBMIT LARGE FILES

When editing large formats, you will notice that your layout program has a limit. You make banners larger than 5m at 10% of the size. When exporting a scaled file to PDF, do not forget to check the "down samples" option. Also keep in mind that the resolution should be approximately 10x greater than the indicated values indicated earlier in this document.

TEMPLATES

For some of our products such as beach flags, smart roll banners, stretch displays, tents and seating cubes, we refer to the templates that can always be requested.